



Yonju Labs - Customization Quote v.1.0

For businesses and professionals looking to establish a unique online presence, Yonju Labs, a new website template customization service, is set to launch its user-friendly online quoting form. This form is designed to provide transparent pricing and a clear understanding of the customization options available, empowering clients to tailor their chosen website template to their specific needs.

The quoting form will be structured to guide users through a series of questions, starting from basic information and progressing to more detailed design, content, and functionality customizations. Each selectable option will have a clearly stated price addition, allowing clients to see the real-time impact of their choices on the total cost.

Here is a detailed breakdown of the questions and price additions that will be featured on the yonju labs website customization form:

Yonju Labs Website Customization Quote Generator

Base Price for Template Customization.

This base price includes the initial setup of your chosen template on your hosting, replacement of the default logo and favicon with yours, and updating the color scheme to your primary brand color.

Section 1: Core Website Setup

This section covers the foundational elements of your website.

| Question | Options | Price Addition (₹) | Description |
|--|---|-----------------------|--|
| 1. How many pages will your website have? | Up to 5 pages (Included in base price) | 0 | Standard informational pages like Home, About, Services, Contact. |
| | 6-10 pages | 15,000 | For businesses needing to detail more services or showcase a larger portfolio. |
| | 11-15 pages | 30,000 | Ideal for more extensive content and multiple service categories. |
| | 15+ pages | Contact for Quote | For large-scale projects requiring a custom content structure. |
| 2. Do you have a domain name and web hosting? | Yes, I have both. | 0 | We will require your login credentials to set up the site. |
| | I have a domain, but need hosting. | 7,000 + hosting cost | We can recommend and set up hosting for you. |

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|--|-----------------------------------|--------------------------------|--|
| | I need both a domain and hosting. | 10,000 + domain & hosting cost | We will handle the entire setup process. |
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Section 2: Design & Branding Customization

This section focuses on tailoring the visual identity of your website to match your brand.

| Question | Options | Price Addition (₹) | Description |
|--|---|--------------------|--|
| 3. Advanced Color Palette Customization | Two-color scheme (Included) | 0 | Your primary brand color and a complementary accent color. |
| | Expanded color palette (up to 5 colors) | 7,500 | For a more nuanced and branded design. |
| 4. Typography Customization | Standard template fonts (Included) | 0 | The default fonts that come with the template. |
| | Custom font integration (Google Fonts) | 5,000 | We will integrate your chosen Google Fonts. |
| | Licensed font integration | 10,000 + font cost | For premium, licensed fonts. |

| | | | |
|--|---------------------------------------|--------|---|
| 5. Image & Graphic Sourcing | I will provide all images. (Included) | 0 | You will supply all necessary visual assets. |
| | Sourcing of up to 10 stock images | 10,000 | We will find and license high-quality stock photos for your site. |
| | Sourcing of up to 25 stock images | 20,000 | For more visually rich websites. |
| | Custom graphics/icons (set of 5) | 15,000 | Unique icons and graphics designed for your brand. |

Section 3: Content & Feature Integration

This section allows you to add specific content and features to enhance user engagement.

| Question | Options | Price Addition (₦) | Description |
|------------------------------|---|--------------------|--|
| 6. Content Population | I will add all content myself. (Included) | 0 | You will be responsible for inputting all text and images. |
| | We will add your provided content (up to 5 pages) | 10,000 | We will populate the initial pages with the content you provide. |

| | | | |
|---|--|--------|--|
| | We will add your provided content (up to 15 pages) | 25,000 | For larger sites, we handle the content upload. |
| 7. Blog Setup | No blog needed. | 0 | |
| | Basic blog setup | 15,000 | Includes a blog feed and single post template. |
| | Advanced blog features (categories, tags, search) | 25,000 | For a more organized and user-friendly blog. |
| 8. Contact & Lead Generation Forms | Basic contact form (Included) | 0 | A standard form with Name, Email, and Message fields. |
| | Advanced contact form (up to 10 fields) | 7,500 | For more detailed inquiries (e.g., file uploads, dropdowns). |
| | Integration with a mailing list provider (e.g., Mailchimp) | 10,000 | Connect your forms to your email marketing platform. |

Section 4: Functionality & E-commerce

This section covers more advanced features and online selling capabilities.

| Question | Options | Price Addition (₹) | Description |
|----------|---------|-----------------------|-------------|
|----------|---------|-----------------------|-------------|

**9. E-commerce
Functionality**

No e-commerce needed. 0

Basic E-commerce
Setup (up to 10
products)

50,000

Includes product pages, cart,
checkout, and payment
gateway integration.

Advanced E-commerce
(up to 50 products,
categories, filtering)

100,000

For a more robust online
store.

Product variations (e.g.,
size, color)

15,000

Allow customers to choose
different options for a single
product.

**10. Booking &
Appointment
System**

No booking system
needed. 0

Integration of a simple
booking calendar

25,000

Allow clients to book
appointments or services
directly on the site.

**11. Social Media
Integration**

Social media links
(Included)

0

Links to your social media
profiles.

Live social media feed
display

10,000

Showcase your latest posts
from Instagram, Twitter, or
Facebook.

| | | | |
|---------------------|------------------------------|--------|--|
| 12. SEO & Analytics | Basic on-page SEO setup | 15,000 | Title tags, meta descriptions, and image alt tags for key pages. |
| | Google Analytics integration | 5,000 | Track your website traffic and user behavior. |

Rush Delivery & Deadline Policy

1. Standard Delivery Timeline

All website projects follow a **standard delivery timeline** of **3–4 weeks** from the agreed start date. This timeline includes:

- Template customization
- Domain setup guidance
- Basic deployment
- Up to **3 rounds of revisions** post-launch (within 1 month)

Any major delays caused by the Client (e.g., late feedback, missing content) may extend the delivery timeline.

2. Rush Delivery Options

Clients who require faster delivery than the standard timeline may choose from the following *Rush Delivery Tiers*. Rush fees are added *on top of* the base project cost.

| Delivery Option | Estimated Duration | Rush Fee |
|-----------------|--------------------|-----------------|
| Standard | 3–4 weeks | Base price only |

| | | |
|-----------------|-------------|------------------------|
| Priority | 2 weeks | +20% of base price |
| Express | 7 days | +40% of base price |
| Urgent | 48–72 hours | +70–100% of base price |

3. Rush Delivery Terms

- Rush Delivery availability depends on Yonju Labs' current workload. Yonju Labs may accept or decline a Rush Delivery request at its discretion.
- **Payment Terms:** Rush jobs require **100% upfront payment** or **80% upfront** with final balance before handover.
- Revisions for Rush Delivery are limited to the agreed number (3) and must be made within 1 week of delivery.
- Excessive changes or new features outside the original project scope may incur additional charges.
- Yonju Labs is not liable for missed deadlines due to Client delays (e.g., late content, non-responsiveness).

By providing a detailed and transparent pricing structure, Yonju labs aims to build trust with its clients and streamline the website customization process. This form will not only serve as a quoting tool but also as an educational guide for businesses and professionals on the various possibilities for their online presence.